INTRODUCTION OF

PQRS

PQRS

ABOUT PQRS KFT

PQRS IS AN IT COMPANY SPECIALIZED TO WEB DEVELOPMENT. MAINLY (80-90%) SELF DEVELOPMENT AND THE REST IS DEVELOPMENT FOR KEY PARTNERS:

- HUNGARIAN TRIATHLETE UNION
- FTC FOOTBALL CLUB
- ORGANIZATION OF EUROPEAN UNION
- HUNGARIAN GOVERNMENT

VISION OF PQRS

WE STARTED THE PQRS COMPANY AFTER 20 YEARS OF EXPERIENCE IN THE HUNGARIAN MARKET. WE SAW THAT EVERY MEDIA COMPANY FACING WITH THAT PROBLEM THEY CAN'T FIND ENOUGH EMPLOYEE TO KEEP THE CONTENT UPDATED. IF SO IT IS NOT AFFORDABLE.

SO WE HAVE CREATED OUR SYSTEM WHERE WE SET UP EVERYTHING FULLY AUTOMATICALLY – TO LET WE KEEP UPDATED OUR SITE WITHOUT HUMAN RESOURCES.
WE HAVE THE BIGGEST AND THE MOST UPDATED AND SEGMENTED PUBLIC DATABASES IN HUNGARY.

RIGHT NOW WE ARE READY TO EARN MONEY FROM OUR PARTNERS. – FOLLOWED OUR POLICY: **WE DO IT 100% AUTOMATIZED**.
THE FINANCIAL MODELL IS FREEMIUM THAT MEANS WE GENERALLY DON'T ASK MONEY FOR LISTING BUT WE ARE GIVE POSSIBILITY TO PRIORIZING OR HIGHLIGHTING FOR A MINIMAL AMOUNT OF MONEY. WE CAN DO IT ONLY IF WE ACCEPT **BANK CARDS** TO IMMEDIATELY PUT INTO EFFECT THE REQUEST.

DR. KOVÁCS T LÓRÁNT
CEO OF PQRS

PROJECTS

WE SEPARATED OUR PROJECTS TO 3 MAIN AREAS:

DOMAIN & WEBSITE

THESE WEBSITES (WWW.DOMAIN-NÉV.HU & WWW.HONLAP-KÉSZÍTÉS.HU) ARE COVERING THE WHOLE PROCESS OF THE WEBSITE CREATION .

BOARDINGPASS

THIS PROJECT (WWW.BOARDINGPASS.HU) DEALS WITH AIRPLANE TICKETS, HOLIDAYS. WE ARE NOT TRAVEL AGENCY WE JUST COLLECT TOGETHER THE TOUR OPERATORS SPECIAL OFFERS TO LET THE USER FIND IN ONE PLACE - IT IS UNIQUE.

LOCAL GUIDE

WE HAVE CREATED A LOCAL GUIDING SYSTEM (E.G. WWW.GASTRO.HU) THAT COLLECT TOGETHER THE PLACES THAT FITS THE CONTENT OF THE WEBSITE (DOMAIN).

GASTRO.HU » RESTAURANTS

BBQ.HU » BBQ PLACES

KEY FACTOR: 100% AUTOMATIZATION

01

DATA MIGRATION / AGGREGATION

WE GOT THE DATA VIA API SOURCE FROM FACEBOOK, GOOGLE, FOURSQUARE, YELP AND TRIPADVISOR. 100% VALID SOURCE

02

USER AUTHENTICATION

WE USE SSO PLATFORM OF FACEBOOK TO LET THE USERS LOGIN.. IT GIVES MORE TRUST ON THE USAGE AND THE COMMENTS AND THE RATES.

03

PAYMENT & BILLING

IF OUR LISTED PARTNER WOULD LIKE TO ORDER A HIGHLIGHTING OR PRIORIZING THEY CAN DO IT VIA OUR SYSTEM. WITH SOME SIMPLE STEPS ITS CAN TAKE THE ORDER AUTOMATICALLY

(SEE NEXT PAGE)

04

REAL TIME FEEDBACK

THE AUTOMATIZATION GIVES THE POSSIBILITY TO LET EVERYTHING GO REAL TIME 24/7. IF SOMEBODY ORDER A HIGHLIGHT WE CAN BRING EVEN NIGHT OR ON PUBLIC HOLIDAY.

GASTRO.HU KIEMELÉS

1 KIEMELENDŐ HELY — 2 FELÜLET KIVÁLASZTÁSA — 3 SZÁMLAZÁSI ADATOK — 4 ÁTTEKINTÉS, ELLENŐRZÉSE — 5 FIZETÉS BANKKÁRTYÁVAL

2. HIRDETÉSI FELÜLET KIVÁLASZTÁSA

Válaszd ki hol jelenjen meg helyed!

Kiemelés helye:	Nyitólap kiemelt hely (2000 Ft / hét)
Dátum - mettől?:	2018.09.16
Hány hét?	1 hét
Ár:	2000 Ft (2000 Ft / hét)
Időtartam:	2018.09.16 - 2018.09.23 (1 hét)

KOSÁRBA

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3. SZÁMLÁZÁSI ADATOK

* Név:	PQRS-vev? Kft
* Email cím:	hello@pqrs.hu
* Irányítószám:	1048
* Város:	Budapest
* Cím:	Intarzia u. 13.
Adószám:	341437-2-41

* -al jelzett mezők kitöltése kötelező.

TOVÁBB »

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4. ÖSSZEGZÉS

Számlázási adatok

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MÓDOSÍTÁS

DOMAIN PORTFOLIO

SINCE 2017Q2 WE HAVE BOUGHT A LOT OF DOMAIN NAMES THAT COMMUNICATIVE. IT HELPS THE SEO AND KEEP THE HIGH NUMBERS OF VISITORS.

GASTRO.HU	BBQ.HU	KAVEHAZAK.HU EN/COFFEHOUSES	FÜRDŐ.HU EN/BATHS
WELLNESS.CO.HU	KEZMUVESSOROK.HU EN/CRAFTBEERS	MÚZEUM.HU EN/MUSEUM	HOSPITAL.HU
LAST-MINUTE.HU	FOGÁSZAT.HU EN/DENTAL	MÚZEUM.HU EN/MUSEUM	ILOVETISZA.HU

AND 5+ MORE DOMAIN NAMES

NUMBERS

RIGHT NOW WE HAVE MORE THAN **100.000** RECORDS IN OUR DATABASE.

AS WE CALCULATED WE CAN START THE MONETIZATION IN 2018Q4.

THE AVARAGE CART VALUE IS APPROX 3-5.000.- HUF

AFTER **6 MONTHS** WE REACH 30 TRANSACTIONS PER MONTH (DAILY).

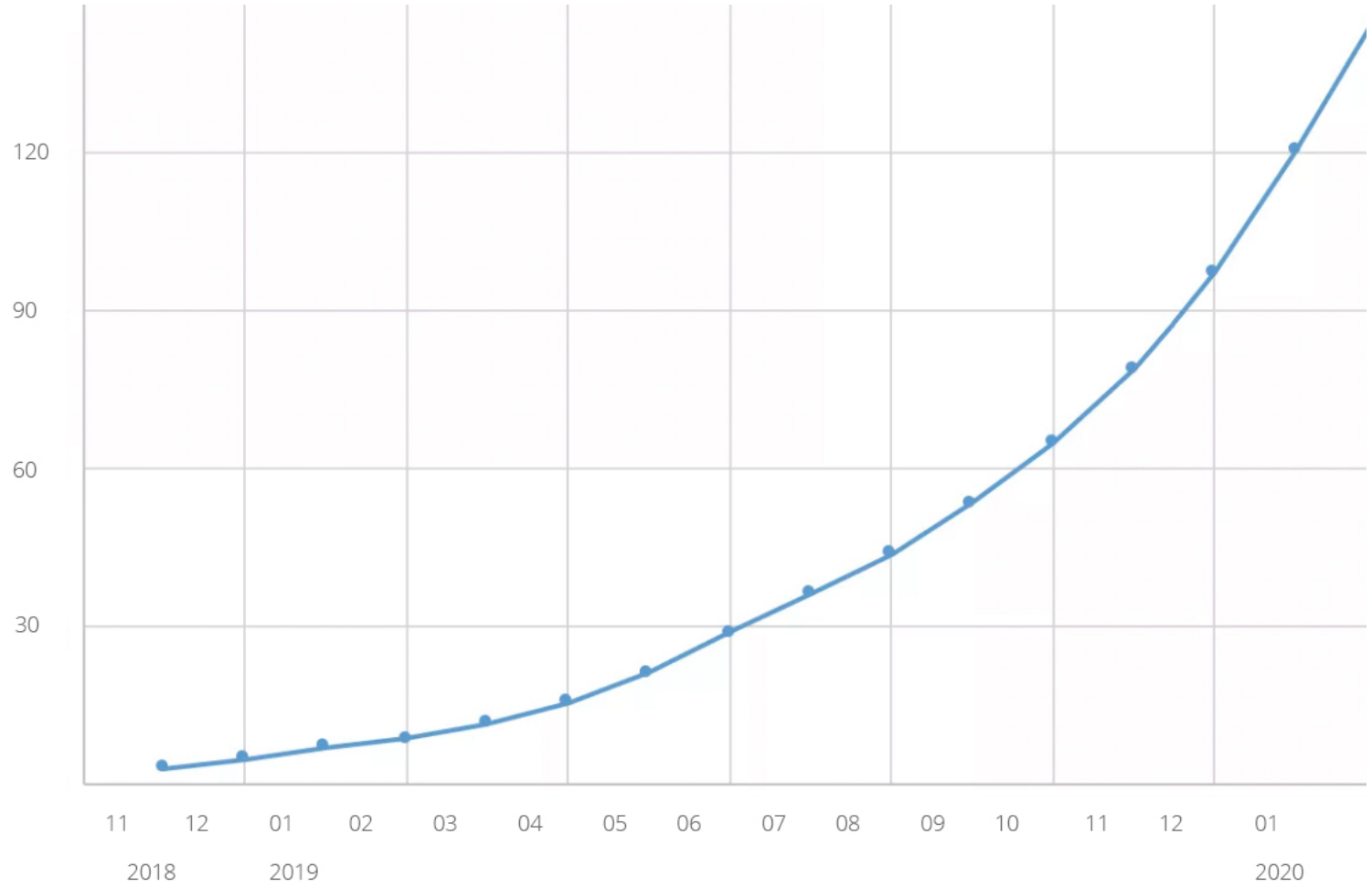
TURNING TO **2020** (12-14 MONTHS) WE ARE REACHING THE 90 TRANSACTIONS PER MONTH (3 TIMES DAILY).

// INCOME

AFTER 6 MOs » 90-150.000.- HU / MO
AFTER 12 MOs » 270-450.000.- HU / MO

// SUM
(CALCULATED WITH 15 SITES)

AFTER 6 MOs » 1.350-2.250.000.- HU / MO
AFTER 12 MOs » 4.050-6.750.000.- HU / MO



IF YOU HAVE ANY QUESTION FEEL FREE TO CONTACT US!

THANK
YOU

HELLO@PQRS.HU // +36 (20) 402 0000

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